



RIVIERA INDUSTRIES INC.

29005 N. GIBRALTAR RD.

GIBRALTAR, MI. 48101

TEL: 734-692-4648

FAX: 734-692-3978

Mr. Paul Christy

Target Marketing Solutions

325 S. Michigan Ave.

P.O. Box 2117

Howell, Mi. 48844

July 20, 2009

Mr. Paul Christy,

I would like to take a moment to thank you and your colleagues for all that you have done to help our firm become more successful; more specifically, what you have done by designing for us a truly effective WEB presence that fully complements our marketing initiatives. Your company's expertise has given us a marketing tool that provides us with an advantage over our competition in the market place in which we compete. This advantage comes from your firm's ability to investigate, develop and arrange our WEB site content in a manner that optimizes and directs potential customers search inquiries to our site; this has resulted in increased WEB site traffic which has produced new customers. We are exceptionally pleased with our site layout; in addition, the easy to use RFQ drop box you designed for us has provided potential customers with a simple means to deliver a drawing for RFQ and has led to enticing more direct WEB site interaction with potential new customers than we have seen in the past.

Even though I can no longer remember who recommended you to us I am thankful for that recommendation and I would never hesitate to recommend your firm to any organization searching for a provider of internet marketing strategy that works.

Sincerely,

Donald J. Riviera

President

Riviera Industries Inc.

[www.riviertech.com](http://www.riviertech.com)