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May 5, 2009

Paul Christy
Target Marketing Solutions
325 S. Michigan Ave #2117
Howell, MI 48844

Subject: Successful internet marketing.

Dear Paul:

As the internet evolved and grew, I watched as qualified inquiries from paid magazine advertisements, from technical articles published in magazines, from directories paid and otherwise and from trade shows mysteriously, inexorably declined to nearly zero.

Suspecting that the audience had moved to the internet for information, I invested in a website.

However, no one ever visited my website!

That was the situation when you came into the picture with Target Marketing Solutions.

The website you developed and your processes and procedures related to its operation have solved the problem of generating qualified leads for the sales force.

Your marketing services are well focused, and they have been well worth the money spent on them.

Sincerely,

ibg NDT Systems Corp.

A handwritten signature in black ink that reads 'Bill Buschur'. The signature is written in a cursive style with a long, sweeping underline.

Bill Buschur
General Manager