



## ADVANCED AIR TECHNOLOGIES, INC.

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September 17, 2004

Mr. Paul Christy  
Target Marketing Solutions  
3767 Squires Place  
Howell, MI 48855

REF: Internet Marketing Program and Webpage Consulting Services

Dear Mr. Christy,

I wish to take this opportunity to officially thank you for your interaction with our company's marketing strategies. AAT had been doing the same standard marketing procedures for the last five years. Our traditional methods of advertising with Thomas Regional and a number of select industrial equipment publications did not yield measurable company growth.

As you know, our air pollution control equipment business is a capital expense market. Every sale begins with the initial customer contact that leads to a quotation(s) for equipment. The quotation to sale process can often take up to two years to complete. With your involvement in the [www.aat.cc](http://www.aat.cc) website revisions and Search Engine marketing direction, we have encountered a substantial increase in web-driven quotation inquiries. This new Internet Marketing activity will add to our future business and growth potential.

Advanced Air Technologies, Inc. is pleased to continue our relationship with Target Marketing Solutions. We know it will continue to benefit our company growth.

Sincerely,

*Marvin Biondi*

Marvin Biondi  
Sales Manager