

March 31, 2004

Dear Paul Christy,

I want to personally thank you for guiding Monroe PMP into the right direction with our Business to Business Web Marketing Initiatives.

Monroe PMP has stood strong over the years and supported traditional marketing, i.e. trade shows, Thomas Register Listings and other standard advertising avenues. Over the years our customers and vendors have supported us through our transitions and growth. You Paul have stood by us through these times and we appreciate your commitment.

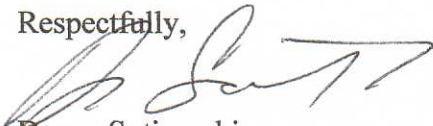
As times have changed and technologies emerged you understood and identified opportunities that helped to shape the new Monroe PMP. You offered your knowledge of search engine marketing to us and showed examples of the power it held. You were patient with our decisions and kept showing us opportunities for the future of web marketing, more specifically search engine optimization.

We then tested your theories and created some of our own, and offered you the chance to help us grow our web marketing campaigns. You seized the opportunity and helped us start and build a plan with cautious decisions, smart keyword buying and intelligent ad word listings. We have worked together very well on these web marketing initiatives and have much to be proud of; our web visitors have increased 400 %. Our new customers have been increasing at a 10% rate when compared to web visitors. Our sales have increased more than 10% when compared to last years sales. Building new business categories and lead generation have also increased tremendously.

Paul, accept this ounce gratitude and support as you help other companies build there web marketing campaigns. Please however don't let our competitors in on this secret.

Thanks a bunch.

Respectfully,



Danco Sotirovski
Vice President of Marketing

Should anyone need to contact me direct please feel free to have them email me: danco@askmonroe.com