



12/1/2017

Hi Paul:

I wanted to take this opportunity to express our gratitude for the expertise and knowledge that your company, Target Marketing Solutions, has shown. Up to the time we met, I was doing my own PPC program with mixed results and with costs that kept rising. Since then, you redeveloped our website and our PPC program improving our PPC costs and our PPC and organic response levels. All of this combined has helped us drive our sales past our set goals. We will continue utilizing your services in the future.

Sincerely,

Stan Perry, Jr.
President