



May 28, 2010

To Whom It May Concern:

RE: LETTER OF RECOMMENDATION FOR TARGET MARKETING SOLUTIONS

This is a letter of recommendation for Target Marketing Solutions. We have worked with Target Marketing for several years. We hired them to retool/optimize our website and manage our PPC campaign. Their experience and expertise is second to none. Target Marketing has incredible attention to detail, honor, and integrity. They are very easy to work with and very responsive. They have always met the set budget and have always delivered on time. Our web presence is the best it has ever been thanks to Target Marketing Solutions.

We have discovered that the money that we spend with Target Marketing has brought us very nice dividends in the form of lead generation and more importantly, new work for Russells. We continue to use Target's expertise to "fine tune" our website and PPC campaign.

Target Marketing Solutions needs to be seriously considered for all your online marketing services.

Thank You.

Sincerely,

Jim Carson

Jim Carson
Sales & Marketing Manager
Russells Technical Products