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Target Marketing Solutions  
325 S. Michigan Ave. #2117  
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Dear Paul,

I want to thank you for the excellent work you did on our web site. We are extremely pleased with the look and organization of products and graphics you achieved and in the time frame you promised. We gave you a lot of control and we now believe it was a wise decision.

Beyond the web site itself, you have given us "location, location, location". The response has been great, and it's wonderful to see our site come up in the most prominent spots on the major search engines. You did the research and achieved the results. In the first month of being "optimized" we have exceeded our monthly goals for both quotations and sales. I am now in the process of re-calculating our internet expectations.

Thank you for your contribution to our marketing efforts. We look forward to working with you to achieve the growth we believe is available with your strategy and methods. I would recommend you to any one outside of our industry.

Sincerely,

A handwritten signature in black ink, appearing to read "Rob Smith", written in a cursive style.

Rob Smith  
Vice President