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Date: 3-1-07

Target Marketing Solutions

525 South Michigan Avenue #2117  
Howell, MI 48844

RE: Thank you for your Services

Hello Paul,

I wanted to take a minute to send you a quick thank you for the tremendous job you and Target Marketing have done for Tronics America.

Just over 1 year ago Tronics had a webpage that nobody visited and thus was useless to our organization as a Marketing tool.

Since teaming up with Target Marketing Tronics has been averaging 450-550 unique visitors per month over the past 5 months. It is rare today when somebody literally delivers exactly what they promise but in this instance Target Marketing has exceeded my expectations.

Since optimizing our site, improving our natural ranking, and getting on the pay-per-click program our Internet Marketing campaign has been a huge success. It is by far the best bang for our buck having paid for itself for the year within the first 3 months of optimizing our site.

It is quantifiable via the tracking software and my sales staff tells me that they get more activity via our website than tradeshow, cold calling, direct mailers, magazine advertising, and referrals combined.

Thank you and keep up the great job!

Sincerely,

Richard Dew  
General Manager, N. America  
Tronics America, Inc.